

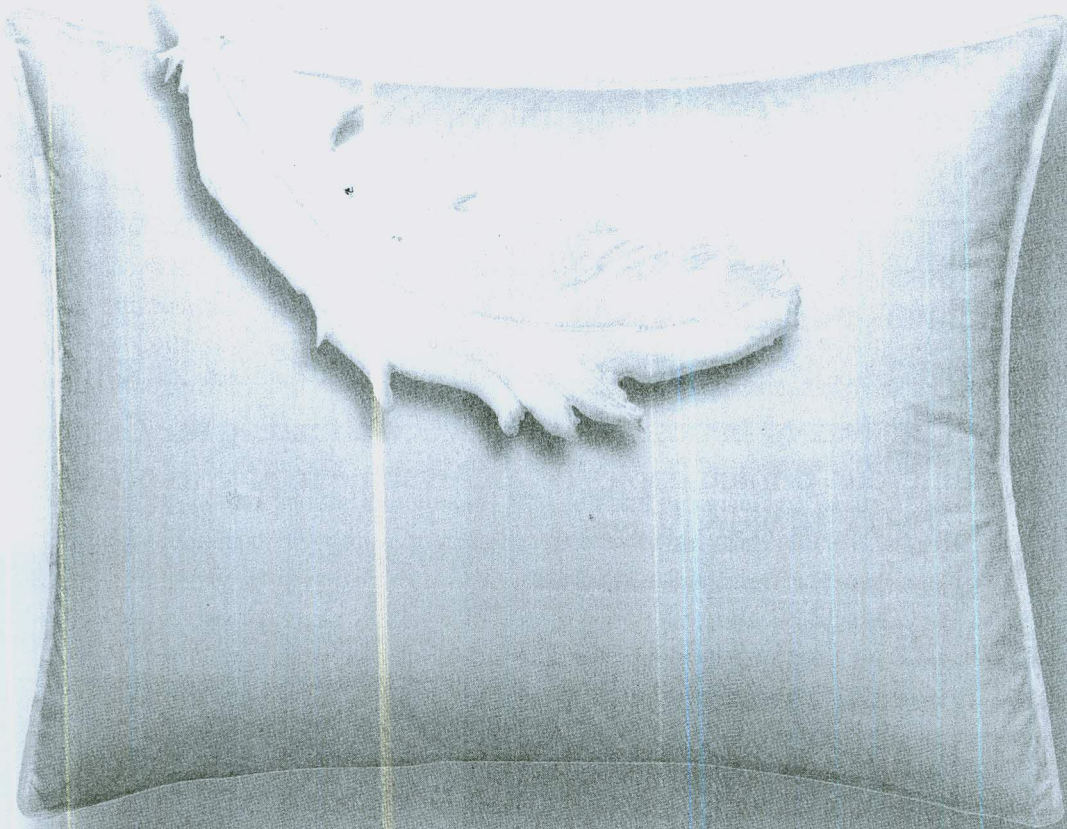
RESERVE YOUR HOSPITALITY CAREER NOW

IT TAKES A DIVERSE WORKFORCE
TO MEET THE DIVERSE NEEDS OF HOTEL GUESTS

EVERY YEAR MILLIONS OF PEOPLE EXCHANGE THEIR DAILY WORK GRIND AND HUMDRUM OF HOME FOR A LITTLE REST AND RELAXATION SOMEWHERE ELSE. FORGET FOLLOWING OFFICE HOURS, THESE TRIPS ARE ABOUT SEEING FAMOUS SIGHTS, EXPERIENCING THE EXTRAORDINARY, OR DOING NOTHING AT ALL. ONE OF THE BEST PARTS OF BEING ON HOLIDAY IS THAT OTHERS TAKE CARE OF THE MUNDANE FOR US, LIKE MAKING THE BEDS, SETTING UP MEALS, AND ARRANGING SPECIAL REQUESTS. ISN'T IT LOVELY TO BE SPOILED?

ACCORDING TO THE AMERICAN HOTEL AND LODGING ASSOCIATION (AHLA), THERE ARE MORE THAN 4.8 MILLION GUESTROOMS ACROSS THE COUNTRY, AND AT AN AVERAGE 60% OCCUPANCY RATE, IT'S BIG BUSINESS – THE LODGING INDUSTRY TOOK IN MORE THAN \$21 BILLION IN 2011.

WHAT'S MORE, ANALYSTS EXPECT HOSPITALITY AS A WHOLE TO EXPERIENCE GROWTH OVER THE NEXT SEVERAL YEARS. THE U.S. BUREAU OF LABOR STATISTICS PROJECTS A 17% INCREASE IN EMPLOYMENT. INDEED, IT TAKES A STAFF OF MANY TO MEET ALL THE NEEDS OF VACATIONERS AND BUSINESS TRAVELERS DAY IN AND DAY OUT.



B Y A N N E B A Y E E R I C K S E N

